

# FREE'IST

## FREE'IST

Ambient

### Background

FREE'IST believe great taste and better-for-you belong together! Passionate about helping people reduce their sugar intake, FREE'IST offers a great-tasting range of low sugar snacks that never compromise on flavour!

FREE'IST is distributed across retailers in the North and South of Ireland and in GB. The range consists of Sugar Free, No Added Sugar and Gluten Free Chocolate Bars, Popcorn, Marshmallows and Cookies.

### Product Range

Chocolate Bars 75g:

- FREE'IST Sugar Free & Gluten Free Dark Chocolate
- FREE'IST No Added Sugar & Gluten Free Milk Chocolate
- FREE'IST Sugar Free & Gluten Free Dark Chocolate with Mint
- FREE'IST No Added Sugar & Gluten Free Dark Chocolate with Orange
- FREE'IST No Added Sugar & Gluten Free Milk Chocolate with Hazelnuts
- FREE'IST No Added Sugar & Gluten Free White Chocolate with Strawberries

Chocolate Bars 30g:

- FREE'IST Sugar Free & Gluten Free Dark Chocolate
- FREE'IST No Added Sugar & Gluten Free Milk Chocolate
- FREE'IST No Added Sugar & Gluten Free White Chocolate

Popcorn:

- FREE'IST Sugar Free & Gluten Free Sweet & Salty Popcorn
- FREE'IST Sugar Free & Gluten Free Caramel Crunch Popcorn

Marshmallows:

- FREE'IST Sugar Free & Gluten Free Marshmallows

Cookies & Biscuits:

- FREE'IST Sugar Free Choc Chip Cookies
- FREE'IST Sugar Free Coconut Cookies
- FREE'IST Sugar Free Choc Striped Peanut Cookies
- FREE'IST Sugar Free Tea Biscuits

## **Customers**

Northern Ireland:

- Spar & Eurospar
- Tesco
- SuperValu
- Centra
- Dunnes Stores
- Nisa
- Costcutter
- Sainsburys
- Boots

Republic of Ireland:

- Dunnes Stores
- SuperValu
- Centra
- Tesco
- Spar & Eurospar

## **Accreditations**

- BRC Accreditation

## **Awards held**

- Blas na hEireann Awards 2015: Gold winner for our Sugar Free Caramel Crunch Popcorn
- Ulster Grocer Marketing Awards 2014: Free'ist - Best New Product Launch

## **Contact this supplier**

- **Leonie Bond, Director of Marketing**

9 Hillview Street  
Belfast  
County Antrim  
BT14 7BT  
Northern Ireland  
[+44 \(0\) 28 9026 7080](tel:+4412890267080)  
[info@freeist.co.uk](mailto:info@freeist.co.uk)

## Image Gallery

